

43rd Annual IALD

INTERNATIONAL LIGHTING DESIGN AWARDS

SPONSORSHIP OPPORTUNITIES

For the first time in the 43-year history of the IALD International Lighting Design Awards, the lighting design industry's most anticipated professional recognition event is being hosted on the European continent!

Tuesday 10 March 2026
Frankfurt, Germany

In conjunction with
light+building

The 2026 IALD Awards Live Event

DATE: Tuesday, 10 March 2026

TIME: 8:00 PM – Midnight

PLACE: Light + Building in Frankfurt,
Germany

Put your brand at the center of the activity! Claim your ideal sponsorship opportunity on a first-come, first-served basis. Interested organizations must act quickly to ensure their placement in the 2026 celebration.

Seize this opportunity to network with esteemed lighting design professionals and participate in an evening of celebration and social engagement, all while honoring the most outstanding lighting design projects of the year.

Choose from a vast number of opportunities to show an international audience your support for excellence in lighting design!

Event Title Sponsorship

Have your brand directly connected to all the prestige and pageantry of the 2026 IALD Awards Event celebration!

Sponsorship includes:

- “Presented By” featured brand recognition in IALD digital and print marketing, including pre-event social media promotions and published awards book
- Optional 60-second audience address at the 2026 IALD Awards ceremony in Germany
- Brand recognition, social tagging, and an optional 45-second video in the 2026 IALD Awards web broadcast

LIRC Members

€25,000

Non-Members

€35,000



Event Table Package Sponsorships

Host an exclusive “party-within-the-party” by sponsoring one or more tables at the presentation event in Frankfurt! Each table accommodates twelve (12) people, including all sponsor representatives.

Awards “Universe” Table Sponsorship

Sponsorship includes:

- Twelve (12) entry tickets
- Priority table placement on the ballroom floor
- At-table brand signage
- On-stage verbal recognition by the master of ceremonies
- Recognition in IALD digital and print marketing, including pre-event social media promotions & published awards book
- Contact data for all opt-in attendees



LIRC Members

€8,000

Non-Members

€9,500

Awards “Galaxy” Table Sponsorship

Sponsorship includes:

- Twelve (12) entry tickets
- Preferred table placement on the ballroom floor
- At-table brand signage
- On-stage recognition by the event master of ceremonies
- Recognition in IALD digital and print marketing, including pre-event social media promotions & published awards book



LIRC Members

€7,000

Non-Members

€8,500

Awards “Star” Table Sponsorship

Sponsorship includes:

- Twelve (12) entry tickets
- At-table brand signage
- On-stage recognition by the event master of ceremonies
- Recognition in IALD digital and print marketing, including pre-event social media promotions & published awards book



LIRC Members

€6,000

Non-Members

€7,500

Party Experience Sponsorships

Making the 2026 IALD Awards event memorable is more than the presentation and the conversation; it's the experience that ignites the senses and unites the community in celebration and joy. Sponsoring an aspect of that positivity and camaraderie puts your brand at the center of lasting memories and strengthened relationships.

Event DJ Sponsorship

Set the tempo and make the melodies memorable! The evening's DJ sponsor will set the mood for celebration.

Sponsorship includes:

- Signage on the DJ station
- On-stage recognition by the event master of ceremonies
- Recognition in IALD digital and print marketing, including pre-event social media promotions and published awards book

LIRC Members

€5,000

Non-Members

€6,000



Event Specialty Cocktail Sponsorship

Want to put something creative "in the mix"? Sponsor a branded signature cocktail at the event. You choose the name and composition of the drink, and we'll bring it to life.

Sponsorship includes:

- Signage on all cocktail bar stations
- On-stage recognition by the event master of ceremonies
- Recognition in IALD digital and print marketing, including pre-event social media promotions and published awards book

LIRC Members

€2,000

Non-Members

€2,500



Event Instant Camera Sponsorship

Capture the moment! Sponsor the placement of an instant camera at each table, and have your brand on the provided keepsake frames that guests will take their pictures away with.

Sponsorship includes:

- Brand placement on keepsake photo insert frames
- On-stage recognition by the event master of ceremonies
- Recognition in IALD digital and print marketing, including pre-event social media promotions and awards book

LIRC Members

€3,500

Non-Members

€4,500



The 2026 IALD Awards Book

This year's winning projects are featured in an award-winning publication of targeted interest to IALD lighting design members.

Two Full-Page Ad Spread Sponsorship

LIRC Members

€2,500

Non-Members

€3,500

Single Full-Page Ad Sponsorship

LIRC Members

€1,500

Non-Members

€2,500



2026 IALD Awards Book Distribution

- Print editions of the book will be distributed in March 2026 at the IALD Awards ceremony and Light + Building in Frankfurt.
- Printed books will be on hand at IALD Enlighten Europe 2026 (Paris, France), IALD Enlighten Americas 2026 (Austin, TX), and association-partnered tradeshows worldwide.
- A high-resolution digital edition of the book will be accessible on the IALD website.
- Digital editions will be sent to opt-in IALD individual and company contacts, including lighting designers, interior designers, architects, design firms, and media publishers.

Advertisement Sponsorship Deadlines

Ad spaces must be purchased by *30 January*.
All artwork is due to IALD Marketing by *6 February*.





Take an active part in guiding the future of lighting design.

Just as the IALD Awards recognize excellence in lighting design today, the industry's future will be represented by those pursuing an education in lighting and those who provide that knowledge.

The IALD Education Trust is committed to supporting the success of passionate learners worldwide through scholarships and stipends. When your company supports the Trust, it shows the world that you are committed to industry advancement by creating opportunities for both those who learn the profession and those who teach it.

IALD
EDUCATION
TRUST

Show your support for the
IALD Education Trust today
at iald.org/TrustSupport